Howdy!



Welcome to the Presidency (POS 4413)

Instructor: Richard S. Conley, PhD

Office: 309 Anderson Hall

Class meeting times: Tuesdays, 1:55-2:45 pm (period 7); Thursdays, 1:55-3:50 pm (periods 7-8)

Office hours: Tuesdays, 9:00 am-10:30 am; 12:30 pm-1:30 pm

Thursdays, 9:00 am-10:30 am; 12:45 pm-1:45 pm

Email: rconley@ufl.edu (mailto:rconley@ufl.edu) (do NOT use Canvas mail)

On this page you will find links to helpful course information and the Canvas platform.

• Course Syllabus (https://ufl.instructure.com/courses/514642/assignments/syllabus)

Recommended Notification Settings

Under Settings

- 1. Verify ufl.edu email
- Confirm Eastern Time zone settings
- 3. Edit display name if anonymity is preferred (note that this will be visible to other students, TAs and instructors)
- 4. Add additional contact methods if desired (phone for text alerts)

Technical Help

In the event that you have technical difficulties with your course, please contact the UF Computing Help Desk (https://helpdesk.ufl.edu/) either by filling out an online request form (https://request.it.ufl.edu/) or calling (352) 392-4357 - select option 1. The Help Desk is located on the ground floor of the Hub on the UF campus. If your technical difficulties will cause you to miss a due date, you MUST report the problem to the Help Desk and then email your instructor. Include the ticket number that you are given from the Help Desk in an e-mail to the instructor to explain the late assignment/quiz/test.

Students with Disabilities

Students with disabilities requesting accommodations should first register with the Disability Resource Center (352-392-8565, https://disability.ufl.edu/get-started/ providing appropriate documentation. Once registered, students will receive an accommodation letter which must be presented to the instructor when requesting accommodations. Students with disabilities should follow this procedure as early as possible in the semester.

How to use Canvas

- Canvas Student Guide (http://guides.instructure.com/s/2204/m/4212)
- Canvas Video Guides (http://guides.instructure.com/s/2204/m/4210)
- Canvas Student Orientation (https://training.instructure.com/courses/347469/)

IMPORTANT STUDENT WELLNESS RESOURCES:

U Matter, We Care:

If you are, or a friend is in distress, please contact umatter@ufl.edu or 352 392-1575 so that a team member can reach out to the student.

Counseling and Wellness Center:

https://counseling.ufl.edu/, 392-1575; and the University Police Department:392-1111 or 9-1-1 for emergencies.

Sexual Assault Recovery Services (SARS)

Student Health Care Center, 392-1161. University Police Department, 392-1111 (or 9-1-1 for emergencies). http://www.police.ufl.edu/ (http://www.police.ufl.edu/)

IMPORTANT ACADEMIC RESOURCES:

E-learning technical support, 352-392-4357 (select option 2) or e-mail to Learning- support@ufl.edu. https://lss.at.ufl.edu/help.shtml

Career Connections Center, Reitz Union, 392-1601. Career assistance and counseling. https://career.ufl.edu/

Library Support, http://cms.uflib.ufl.edu/ask . Various ways to receive assistance with respect to using the libraries or finding resources.

Teaching Center, Broward Hall, 392-2010 or 392-6420. General study skills and tutoring. http://teachingcenter.ufl.edu/

Writing Studio, 302 Tigert Hall, 846-1138. Help brainstorming, formatting, and writing papers. http://writing.ufl.edu/writing-studio/

Student Complaints On-Campus:

https://sccr.dso.ufl.edu/policies/student-honor-code-student-conduct-code/ (https://sccr.dso.ufl.edu/policies/student-honor-code-student-conduct-code/)

Quick Links



(https://ufl.instructure.com/courses/514642/pages/avoiding-plagiairism)

Course Syllabus



POS 4413

The Presidency



(https://secure.flickr.com/photos/16698683@N00/15870725062)

Instructor: Richard S. Conley

Email: rconley@ufl.edu (please do NOT use Canvas mail) (mailto:rconley@ufl.edu)

This course focuses on the modern (post-1945) presidency and its role in the American political system. Topics cover the institutional structure, relations with other institutions including the media, public opinion, domestic/foreign policy, and typologies of presidential power. The last half of the course is dedicated to applying theories of presidential leadership to the individuals who have held office since 1945 (Truman-Biden). The course will also follow closely the unfolding of the the Biden presidency, his decision not to seek reelection in 2024, and the dynamics of the presidential election of 2024 between Vice President Kamala Harris and Donald Trump.

Readings average approximately 100-120 pages per week and are complemented by documentary films to enhance students' understanding of individual presidents.

STUDENT LEARNING OUTCOMES. At the end of the course, students will be able to:

- (1) Understand constitutional perspectives of the role of the presidency in a "separated system in which institutions share power";
- (2) Analyze and evaluate historical and contemporary dynamics of presidential elections in the post-World II period, including the changing nature of presidential campaign advertisements;
- (3) Evaluate theories of presidential power, including "persuasion" and "institutional prerogatives" such as executive orders;
- (4) Appraise perspectives on presidential behavior in regards to the public, Congress, the judicial branch, White House and executive branch management, character and performance, and public policy to include domestic, economic, and foreign policy;

(5) Synthesize scholarly literature regarding individual presidents and select aspects of their time in office.

Attendance and Absences

Students are responsible for satisfying all academic objectives as defined by the instructor. Absences count from the first-class meeting.

Attendance in class is mandatory. Students are expected to complete all readings before the class and come prepared to discuss and critically analyze material.

Ten percent (ten points) of the total grade for the class will be based on attendance. I will randomly take attendance ten times during the semester. You will earn 10 points (100%) if you attend 9 or 10 of these sessions; 8 points (80%) if you attend 8 sessions; 6 (60%) points if you attend 7 sessions; 4 points (40%) if you attend 6 sessions; points (20%) if you attend 5 sessions; zero points if you attend 4 sessions or less.

Acceptable reasons for absence from or failure to engage in class include illness; Title IX-related situations; serious accidents or emergencies affecting the student, their roommates, or their family; special curricular requirements (e.g., judging trips, field trips, professional conferences); military obligation; severe weather conditions that prevent class participation; religious holidays; participation in official university activities (e.g., music performances, athletic competition, debate); and court-imposed legal obligations (e.g., jury duty or subpoena). Other reasons (e.g., a job interview or club activity) may be deemed acceptable if approved by the instructor.

For all planned absences, a student in a situation that allows an excused absence from a class, or any required class activity must inform the instructor as early as possible prior to the class. For all unplanned absences because of accidents or emergency situations, students should contact the instructor as soon as conditions permit.

Students shall be permitted a reasonable amount of time to make up the material or activities covered during absence from class or inability to engage in class activities because of the reasons outlined above.

If a student does not participate in at least one of the first two class meetings of a course or laboratory in which they are registered, and they have not contacted the department to indicate their intent, the student can be dropped from the course. Students must not assume that they will be dropped, however. The department will notify students if they have been dropped from a course or laboratory.

The university recognizes the right of the instructor to make attendance mandatory and require documentation for absences (except for religious holidays), missed work, or inability to fully engage in class. After due warning, an instructor can prohibit further attendance and subsequently assign a failing grade for excessive absences.

Written Assignments

Written assignments comprise 1) an analysis of presidential campaign advertisements (7-10 pp., or 3,500-5,000 words, excluding bibliography); 2) final research paper on a president and subarea of his presidency (10-12 pp., or 5,000-6,000 words, excluding bibliography) that integrates course material with outside research.

All written assignments are to uploaded to Canvas. Late assignments are NOT accepted.

Written assignments are expected to be completed using proper English grammar, structure, and syntax. Written assignments should not contain spelling errors, incorrect use of pronouns, lack of capitalization of proper names/places, etc. Written assignments that have incorrect grammar, structure, syntax, and/or spelling errors will receive lower grades. See the specifics for each written assignment below.

In-Class Quizzes

In-class quizzes will be given randomly throughout the semester to gauge students' comprehension of lectures and readings and will be graded. The quizzes will constitute 10 percent of the overall course grade. Each quiz will receive a point grade out of 100.

In-Class Recording

Students are allowed to record video or audio of class lectures. However, the purposes for which these recordings may be used are strictly controlled. Th only allowable purposes are (1) for personal education use, (2) in connection with a complaint to the university, or (3) as evidence in, or in preparation for, a criminal or civil proceeding. All other purposes are prohibited. Specifically, students may not publish recorded lectures without the written consent of the instructor. A "class lecture" is an educational presentation intended to inform or teach enrolled students about a particular subject, including any instructor-led discussions that form part of the presentation, and deliver by an instructor hired or appointed by the University, or by a guest instructor, as part of a University of Florida course. A class lecture does not include lab sessions, student presentations, clinical presentation such as patient history, academic exercises involving solely student participation, assessments (quizzes, tests, exams), field trips, private conversations between students in the class or between a student and the faculty or guest lecturer during a class session. Publication without permission of the instructor is prohibited. To "publish" means to share, transmit, circulate, distribute, or provide access to a recording, regardless, of format or medium, to another person (or persons), including but not limited to another student within the same class section. Additionally, a recording, or transcript of a recording, is considered published if it is posted on or uploaded to, in whole or in part, any media platform, including but not limited to social media, book, magazine, newspaper, leaflet, or third-party note/tutoring services. A student who publishes a recording without written consent may be subject to a civil cause of action instituted by a person injured by the publication and/or discipline under UF Regulation 4.040 Student Honor Code and Student Conduct Code.

Course Evaluations

Students are expected to provide professional and respectful feedback on the quality of instruction in this course by completing course evaluations online via GatorEvals. Guidance on how to give feedback in a professional and respectful manner is available at https://gatorevals.aa.ufl.edu/students/. Students will be notified when the evaluation period opens, and can complete evaluations through the email they receive from GatorEvals, in their Canvas course menu under GatorEvals, or via https://ufl.bluera.com/ufl/ (https://ufl.bluera.com/ufl/). Summaries of course evaluation results are available to students at https://gatorevals.aa.ufl.edu/public-results/).

Click here for the Plagiarism Tutorial Page (https://ufl.instructure.com/courses/514642/pages/avoiding-

plagiairism)



(https://ufl.instructure.com/courses/514642/pages/avoiding-plagiairism)

Course Policies

Canvas Grading Scheme

Name:	Range:
Α	100 % to 94.0%
A-	< 94.0 % to 90.0%
B+	< 90.0 % to 87.0%
В	< 87.0 % to 84.0%
B-	< 84.0 % to 80.0%
C+	< 80.0 % to 77.0%
С	< 77.0 % to 74.0%
C-	< 74.0 % to 70.0%
D+	< 70.0 % to 67.0%
D	< 67.0 % to 64.0%
D-	< 64.0 % to 61.0%
E	< 61.0 % to 0.0%

<u>Attendance/Participation</u>: Students are expected to attend all class meetings and to participate actively in classroom discussion and debate. Students are expected to have read the material before class to prepare for discussions. Students are expected to be on time for class and **not engage** in other extraneous activities (e.g., phone calls, homework for other classes, reading the newspaper, Twitter/X/Facebook, etc.).

Use of Cell Phones, Laptop Computers, and Gadgets. The use of cell phones or any other electronic gadgets is PROHIBITED in class. Laptops may only be used for notetaking. Playing on computers, text messaging, or doing work for other courses on these devices is a distraction to the instructor and to other students, and at fundamental odds with the educational mission of the course and the objectives of a university education. Students who fail to comply with this policy will be asked to leave the class for the day.

ALL CELL PHONES MUST BE TURNED ON SILENT MODE AND STORED AWAY DURING CLASS. Students who fail to comply with this policy will be warned and then asked to leave the class for the day after repeated failure to abide by this policy.

Canvas Quizzes

Quizzes in the last half of the course are on journal article readings on individual presidents and are on Canvas. See the Syllabus schedule below for due dates. Late quizzes are not accepted.

Assignments:

Due dates for all assignments are noted at the end of the syllabus. Instructions for all assignments are detailed in the appropriate Canvas page. <u>Late assignments are not accepted</u>.

Required texts:

Josepth Pika and John Anthony Maltese, *The Politics of the Presidency* (Washington, D.C.: CQ Press, 2020). 11th edition.

Lisa A. Baglione, *Writing a Research Paper in Political Science: A Practical Guide to Inquiry, Structure, and Methods*, 2nd edition (Washington, DC: CQ Press). [recommended]

*** Select journal articles available electronically from Library West.

Course Reading Schedule

Thursday, 22 August	Introduction	N/A
Tuesday, 27 August	Theories of Presidential Power	> Pika/Maltese, Chapter 1: The Changing Presidency.
		> Article II, U.S. Constitution: https://www.law.cornell.edu/constitution/articleii) https://www.law.cornell.edu/constitution/articleii)
		> Formation of the Presidency: https://www.youtube.com/watch?

v=Jbx2OsU3p_A ⊟

(https://www.youtube.com/watch?v=Jbx2OsU3p_A)

Tuesday, 29 August	Presidential Elections	> Pika/Maltese, Chapter 2: Election Politics
Thursday, 31 August	Presidential Elections - Campaign Ads 1952-2020	<u>livingroomcandidate.org</u> (http://livingroomcandidate.org)
Tuesday, 3 September	Presidential Elections - Campaign Ads 1952-2020	<u>livingroomcandidate.org</u> (http://livingroomcandidate.org)
Thursday, 5 September	Presidential Elections - Campaign Ads 1952-2020	livingroomcandidate.org
Tuesday, 10 September	Public Opinion	> Pika/Maltese, Chapter 3, Public Politics
Thursday, 12 September	Public Opinion - Interpretations/Methodology	realclearpolitics.com (http://realclearpolitics.com)
Tuesday, 17 September	The Presidency as an Institution	> Pika/Maltese, Chapter 6, Executive Politics
Thursday, 19 September	Relations with Congress	> Pika/Maltese, Chapter 5, Legislative Politics
		> Casey Byrne Knudsen Dominguez. "Is It a Honeymoon? An Empirical Investigation of the President's First Hundred Days." <i>Congress & the</i> <i>Presidency</i> 32 (2005): 63-78.
		> Neustadt, Richard E. "The Contemporary Presidency: The Presidential 'Hundred Days': An

Overview." *Presidential Studies Quarterly* 31 (2001): 121-125.

Tuesday, 24 September	Relations with the Courts	> Pika/Maltese, Chapter 7, Judicial Politics
Thursday, 26 September	Domestic and Economic Policy	> Pika/Maltese, Chapters 8 and 9, Domestic/Economic Policy
	Foreign and National Security Policy	> Pika/Maltese, Chapter 10, National Security Policy
Tuesday, 1 October	Presidential Character	Pika/Maltese, Chapter 4, Presidential Character and Performance
Thursday, 3 October	MID TERM EXAM (in class)	
Tuesday, 8 October	Harry S Truman	> Robert H. Ferrell, "Truman's Place in History." Reviews in American History (18), No. 1 (March 1990): 1-9.
		> Film: The Story of Harry Truman.
		https://www.youtube.com/watch?
		v=fACk8ILvAVc
		(https://www.youtube.com/watch?v=fACk8ILvAVc)
		> Film: Truman's Speech to Congress on Aid to
		Greece and Turkey.
		https://www.youtube.com/watch?
		v=0OKB3pdc_FU
		(inteps.//www.youtube.com/watch: v=oonbopuc_ro)
Thursday, 10 October	Dwight D. Eisenhower	> Mary S. McAuliffe, "Eisenhower, the President." The Journal of American History 68, No. 3 (1981): 625-632.
Tuesday, 15	Dwight D. Fisanhower	> Film: Eisenhower's Farewell Address on the Military-Industrial Complex. https://www.youtube.com/watch?v=Gg-
October	Dwight D. Eisenhower	jvHynP9Y ⇒ (https://www.youtube.com/watch? v=Gg-jvHynP9Y)

Film: Stephen Ambrose, Eisenhower's 'Hidden Hand'. https://www.youtube.com/watch?

v=0bXZb7dTGqQ ⊟

(https://www.youtube.com/watch?v=0bXZb7dTGqQ)

Film: Eisenhower: A Biography.

https://www.youtube.com/watch?

v=iQ3vm1uxaWE ⊟

(https://www.youtube.com/watch?v=iQ3vm1uxaWE)

Thursday, 17 October John F. Kennedy

Lyndon Baines Johnson

> Richard E. Neustadt, "Kennedy in the Presidency." *Political Science Quarterly* 79, No. 3 (1964): 321-334.

> Doris Kearns, "Lyndon Johnson's Political Personality." *Political Quarterly* 91, No. 3 (1976): 385-409.

Film: LBJ. https://www.youtube.com/watch?

v=KiFGhe-N2r0 ⊟

(https://www.youtube.com/watch?v=KiFGhe-N2r0)

Film: LBJ and Voting Rights (speech to Congress).

https://www.youtube.com/watch?

<u>v=VNjlwwf2K9g</u> ⊟

(https://www.youtube.com/watch?v=VNjlwwf2K9g)

Tuesday, 22 October

Richard M. Nixon

> Jonathan Aitken, "The Nixon

Character." Presidential Studies Quarterly (Winter

1996): 239-47.

Thursday, 24

October

Richard M. Nixon

> James David Barber, "The Nixon Brush with Tyranny." *Political Quarterly* 92, No. 4 (1977): 581-

605.

Tuesday, 29

October

Gerald R Ford

> Andrew D. Moran, "More than a Caretaker: The Economic Policy of Gerald R. Ford." *Presidential* Studies Quarterly 41: No. 1 (2011): 30.63

Studies Quarterly 41: No. 1 (2011): 39-63.

> Film: A Time to Heal.

https://www.youtube.com/watch?

v=KbrRPgAhAll&t=3s ⊕

(https://www.youtube.com/watch?

v=KbrRPgAhAll&t=3s)

Thursday, 31
October

James E. Carter

> John Whiteclay Chambers, "Jimmy Carter's Public Policy Ex-Presidency." *Political Science Quarterly* 113, No. 3 (1998): 405-425.

> Charles O. Jones, "Keeping Faith and Losing Congress: The Carter Experience in Washington." *Presidential Studies Quarterly* 14, No. 3 (1984): 437-45.

> Film: Short Bio of Jimmy Carter.

https://www.youtube.com/watch?

v=payGnLHGTYo

□→

(https://www.youtube.com/watch?v=payGnLHGTYo)

> Film: Carter's Successes and Failures Abroad.

https://www.youtube.com/watch?

<u>v=qZn1SzWET3A&t=3s</u> ⊟→

(https://www.youtube.com/watch?

v=qZn1SzWET3A&t=3s)

Tuesday, 5 November

Roundtable Discussion

2024 Elections

Thursday, 7

Roundtable Discussion

2024 Elections

Tuesday, 12 November

Ronald W. Reagan

Film: Ronald Reagan and the Making of a Leader.

https://www.youtube.com/watch?

<u>v=szb33s9LiN0</u> ⊟→

(https://www.youtube.com/watch?v=szb33s9LiN0)

 John W. Sloan, "Meeting the Leadership Challenges of the Modern Presidency: The Political Skills and Leadership of Ronald

Reagan." *Presidential Studies Quarterly* 26, no. 3 (1996): 795-804.

Thursday, 14

Ge
November

George H.W. Bush

> Paul Brace and Barbara Hinckley, "George Bush and the Costs of High Popularity: A General Model with a Current Application." *PS: Political Science and Politics* 26, No. 3 (1993): 501-506.

> Film: Remembering George H.W. Bush.

https://www.youtube.com/watch?v=lzTj00H34x8

https://www.youtube.com/watch?v=lzTj00H34x8

Tuesday, 19 November

William J. Clinton

Thursday, 21

November

George W. Bush / Barack H. Obama

Film: Timeline: The Clintons.

https://www.youtube.com/watch?

v=pGlpEURVn2c&t=1550s)

v=pGlpEURVn2c&t=1550s)

> Richard Pious, "The Paradox of Bill Clinton Winning and the Presidency Losing." *Political Science Quarterly* 114, no 4. (Winter 1999-2000): 569-593.

> Fred I. Greenstein, "There He Goes Again: The Alternating Political Style of Bill Clinton." *PS: Political Science and Politics* 31, no. 2 (1998): 178-181.

> Film: The American Experience, George W. Bush, Parts 1 & 2.

https://www.youtube.com/watch?

v=pMIZR5EqbRg ⊟

(https://www.youtube.com/watch?v=pMIZR5EqbRq)

https://www.youtube.com/watch?
v=ZSIMera UYY □→

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(https://www.youtube.com/watch?v=pMIZR5EqbRg)

> Lawrence Jacobs and Desmond King, "Varieties of Obamaism: Structure, Agency, and the Obama Presidency." *Perspectives on Politics* 8 (2010): 793-802.

> Barilleaux, Ryan J., and Jewerl Maxwell. "Has Barack Obama Embraced the Unitary Executive?" *PS: Political Science & Politics* 50 (2017): 31-34.

> Film: Barack Obama: His Story.

https://www.youtube.com/watch?v=Lvi8lzju7cs

(https://www.youtube.com/watch?

v=pMIZR5EqbRg)

Tuesday, 3 December

Donald J. Trump

> Eiermann, Martin. "How Donald Trump Fits into the History of American Populism." *New Perspectives Quarterly* 33, no. 2 (2016): 29-34.

> Richard S. Conley, *Donald Trump and American Populism*, Chapter 2.

DEADLINES FOR QUIZZES AND ASSIGNMENTS (SCHEDULE) □→

(https://secure.flickr.com/photos/16698683@N00/15870725062)

Course Summary:

Date	Details Due
	Plagiarism Quiz (https://ufl.instructure.com/courses/514642/assignments/6173153)
Fri Aug 30, 2024	
	(https://ufl.instructure.com/courses/514642/assignments/6173152)
Thu Oct 3, 2024	Mid Term Exam (in class) (https://ufl.instructure.com/courses/514642/assignments/6232373)
Fri Oct 11, 2024	Quiz - Truman/Eisenhower due by 11:59pm (https://ufl.instructure.com/courses/514642/assignments/6173158)
Fri Oct 18, 2024	Quiz - Kennedy/Johnson due by 11:59pm (https://ufl.instructure.com/courses/514642/assignments/6173159)
Fri Nov 1, 2024	Quiz - Aitken/Barber readings due by 11:59pm on Nixon

Date	Details Due
	(https://ufl.instructure.com/courses/514642/assignments/6173151)
	Quiz Readings on
Fri Nov 15, 2024	Ford/Carter/Reagan due by 11:59pm
	(https://ufl.instructure.com/courses/514642/assignments/6173157)
	Quiz - Brace-
	Hinckley/Pious/Greenstein Baseline and H.W. Basel (Blinton and Breen and Br
	Readings on H.W.Bush/Clinton
Fri Nov 22, 2024	(https://ufl.instructure.com/courses/514642/assignments/6173154)
FII NOV 22, 2024	Presidential Campaign President
	Advertisements: 2024 vs. Past
	Presidential Campaigns due by 11:59pm
	(https://ufl.instructure.com/courses/514642/assignments/6173163)
	Quiz - Readings on George W.
Wed Dec 4, 2024	Bush/Obama/Trump due by 11:59pm
	(https://ufl.instructure.com/courses/514642/assignments/6173155)
Mon Dec 9, 2024	Final Research Paper
Mon Dec 9, 2024	due by 11:59pm (https://ufl.instructure.com/courses/514642/assignments/6234461)
	Attendance
	(https://ufl.instructure.com/courses/514642/assignments/6173160)
	Revised Pres Knowledge
	Grade - (to be performed by
	<u>Professor Conley)</u>
	(https://ufl.instructure.com/courses/514642/assignments/6173164)
	University of Florida
	GatorEvals – Spring 2023 Main
	<u>Project</u>
	(https://ufl.instructure.com/calendar?
	event_id=3228763&include_contexts=course_514642)