

Dr. Zhiyuan Wang
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Class Time: W 8-10 periods (3-6 pm)

Office hours: T: 9:00 am -10:30 am, R: 9:00 am -10:30 am, & by appointment at AND 223

Globalization POS6933

Fall 2022, FLI 0117

(The most up-to date version of the syllabus will be found on Canvas)

Course Overview

This graduate seminar examines major and mostly recent literature on globalization to understand its elements, processes, causes, and consequences. A wide range of issues will be explored across the level of analysis. The purpose of this seminar is to expose students to current theoretical debates in globalization scholarship, the principal empirical approaches that have been employed, and the evidence that is thus adduced.

Requirements

Participation (25%) You will finish all the readings assigned for each week and come to seminar prepared to discuss them in detail. Active participation is of vital importance to the success of this seminar and your academic development. Therefore, you are expected to attend all the sessions.

Discussion leaders: Each student will lead weekly discussion **twice** during the semester (either in group or individually, depending on the final class enrollment). As a discussion leader, you will briefly introduce the class to the weekly readings, and secondly, you will produce a series of questions that bear on the readings to organize the discussion. To do that, you can use handouts or slides or both.

Critical Review (30%) You will complete two critical reviews during the semester. Each of them should be based on a weekly topic as listed in the syllabus that you choose. In crafting the review, you are expected to not only make a coherent literature review of the assigned works but also will identify the major issues (conceptual, theoretical and/or empirical) in them and propose ways of improvement. The review should not exceed 6 double-spaced pages.

Original Idea Paper (45%) You will prepare a paper that contains certain originality and will likely lead to a publishable journal article. This originality can be either theoretical contribution or empirical innovation or both. It should resemble a real journal article in all elements except that you do not have to actually execute the research. But if you can, you will be rewarded for that. You can also collaborate with one of your fellow students on this assignment. If that is the case, the resulting paper will be expected to be more developed and of higher quality than solo ones. Also, you will be graded together for the joint work. It should be double-spaced with one-inch margin and around 16 pages long (all included).

Due dates: A one-page outline of the paper idea (non-gradable) will be due on **Oct. 6th**. The first draft (non-gradable) will be due on **Nov. 18th**. The final version of the paper will be due on **Dec. 10th**. All due dates refer to the endpoint of each (i.e., **11:59 pm, est.**). You will lose 1/3 letter grade each day your work is past due.

All submissions of your work will be made through Turnitin on Canvas.

The grading scheme is as follows:

93.4 or higher = A; 90–93.3 = A-; 86.7–89.9 = B+; 83.4–86.6 = B; 80–83.3 = B-; 76.7–79.9 = C+; 73.4–76.6 = C; 70–73.3 = C-; 66.7–69.9 = D+; 63.4–66.6 = D; 60–63.3 = D-; <60 = E. More information on UF grading policy may be found at:

[UF Graduate Catalog](#)
[Grades and Grading Policies](#)

Weekly Readings

Class readings comprise journal articles which are available online and can be accessed through the UF library.

Week 1 (08/24) Introduction

No Readings

Week 2 (08/31) Concept, patterns, and measurement

- Bordo, Michael D., Barry Eichengreen, Douglas A. Irwin, Jeffrey Frankel, and Alan M. Taylor. 1999. "Is Globalization Today Really Different from Globalization a Hundred Years Ago? [with Comments and Discussion]." *Brookings Trade Forum*: 1-72.
- Bartelson, Jens. 2000. "Three Concepts of Globalization." *International Sociology* 15: 180-96.
- Gaies, Brahim, and Stéphane Goutte. 2019. "Are We Sentenced to Financial Globalization?". *The Journal of European economic history* 1 - 2019: 47-72.
- Gygli, Savina, Florian Haelg, Niklas Potrafke, and Jan-Egbert Sturm. 2019. "The Kof Globalisation Index – Revisited." *The Review of International Organizations* 14: 543-74.
- Bordo, Michael D., and Catherine R. Schenk. 2021. "'Unusual, Unstable, Complicated, Unreliable and Temporary' Reinterpreting the Ebb and Flow of Globalization." *National Bureau of Economic Research Working Paper Series* No. 29114.
- Kim, In Song, and Iain Osgood. 2019. "Firms in Trade and Trade Politics." *Annual Review of Political Science* 22: 399-417.

Week 3 (09/07) Financial Globalization

- Kose, M. Ayhan, Eswar Prasad, Kenneth Rogoff, and Shang-Jin Wei. 2009. "Financial Globalization: A Reappraisal." *IMF Staff Papers* 56: 8-62.
- Rodrik, Dani, and Arvind Subramanian. 2009. "Why Did Financial Globalization Disappoint?". *IMF Staff Papers* 56: 112-38.

- Volosovych, Vadym. 2011. "Measuring Financial Market Integration over the Long Run: Is There a U-Shape?". *Journal of International Money and Finance* 30: 1535-61.
- Jaumotte, Florence, Subir Lall, and Chris Papageorgiou. 2013. "Rising Income Inequality: Technology, or Trade and Financial Globalization?". *IMF Economic Review* 61: 271-309.
- Claessens, Stijn, and Neeltje van Horen. 2015. "The Impact of the Global Financial Crisis on Banking Globalization." *IMF Economic Review* 63: 868-918.
- Broner, Fernando, and Jaume Ventura. 2016. "Rethinking the Effects of Financial Globalization *." *The Quarterly Journal of Economics* 131: 1497-542.

Week 4 (09/14) Global value chain

- Gereffi, Gary. 2014. "Global Value Chains in a Post-Washington Consensus World." *Review of International Political Economy* 21: 9-37.
- Mayer, Frederick W., and Nicola Phillips. 2017. "Outsourcing Governance: States and the Politics of a 'Global Value Chain World'." *New Political Economy* 22: 134-52.
- Ruta, Michele. 2017. Preferential Trade Agreements and Global Value Chains: Theory, Evidence, and Open Questions. World Bank Policy Research Working Paper No. 8190, Available at SSRN: <https://ssrn.com/abstract=3035623>
- Kano, Liena, Eric W. K. Tsang, and Henry Wai-chung Yeung. 2020. "Global Value Chains: A Review of the Multi-Disciplinary Literature." *Journal of International Business Studies* 51: 577-622.
- Fernandes, Ana Margarida, Hiau Looi Kee, and Deborah Winkler. 2021. "Determinants of Global Value Chain Participation: Cross-Country Evidence." *The World Bank Economic Review* 36: 329-60.

Week 5 (09/21) Driving forces

- Krasner, Stephen. 1976. "State Power and the Structure of International Trade." *World Politics* 28: 317-47.
- Ruggie, John Gerard. 1982. "International Regimes, Transactions, and Change: Embedded Liberalism in the Postwar Economic Order." *International Organization* 36: 379-415.
- Garrett, Geoffrey. 2000. "The Causes of Globalization." *Comparative Political Studies* 33: 941-91.
- Eichengreen, Barry, and David Leblang. 2006. "Democracy and Globalization." *National Bureau of Economic Research Working Paper Series* No. 12450.
- Federico, Giovanni. 2012. "The Corn Laws in Continental Perspective." *European Review of Economic History* 16: 166-87.
- Bordo, Michael D. 2017. "The Operation and Demise of the Bretton Woods System; 1958 to 1971." *National Bureau of Economic Research Working Paper Series* No. 23189.

Week 6 (09/28) Regionalization

- Kim, Sangmoon, and Eui-Hang Shin. 2002. "A Longitudinal Analysis of Globalization and Regionalization in International Trade: A Social Network Approach*." *Social Forces* 81: 445-68.
- Pauwelyn, Joost and Alschner, Wolfgang. 2014. Forget About the WTO: The Network of Relations between Preferential Trade Agreements (PTAs) and 'Double PTAs'. Available at SSRN: <https://ssrn.com/abstract=2391124> or <http://dx.doi.org/10.2139/ssrn.2391124>
- Howse, Robert. 2015. "Regulatory Cooperation, Regional Trade Agreements, and World Trade Law: Conflict or Complementarity?". *Law and Contemporary Problems* 78: 137-51.

- Wilson, Jeffrey D. 2015. "Mega-Regional Trade Deals in the Asia-Pacific: Choosing between the TPP and RCEP?". *Journal of Contemporary Asia* 45: 345-53.
- Young, Alasdair R. 2015. "Liberalizing Trade, Not Exporting Rules: The Limits to Regulatory Co-Ordination in the EU's 'New Generation' Preferential Trade Agreements." *Journal of European Public Policy* 22: 1253-75.
- Bown, Chad P. 2017. "Mega-Regional Trade Agreements and the Future of the WTO." *Global Policy* 8: 107-12.

Week 7 (10/05) Global governance

- Dingwerth, Klaus, and Philipp Pattberg. 2006. "Global Governance as a Perspective on World Politics." *Global Governance* 12: 185-203.
- Weiss, Thomas G., and Rorden Wilkinson. 2014. "Rethinking Global Governance? Complexity, Authority, Power, Change." *International Studies Quarterly* 58: 207-15.
- Kacowicz, Arie M. 2018. "Regional Governance and Global Governance: Links and Explanations." *Global Governance* 24: 61-79.
- Kahler, Miles. 2018. "Global Governance: Three Futures." *International Studies Review* 20: 239-46.
- Rodrik, Dani. 2020. "Putting Global Governance in Its Place." *The World Bank Research Observer* 35: 1-18.
- Farrell, Henry, and Abraham L. Newman. 2021. "The Janus Face of the Liberal International Information Order: When Global Institutions Are Self-Undermining." *International Organization* 75: 333-58.

Week 8 (10/12) Power and security

- Grant, Ruth W., and Robert O. Keohane. 2005. "Accountability and Abuses of Power in World Politics." *American Political Science Review* 99: 29-43.
- Farrell, Henry, and Abraham L. Newman. 2019. "Weaponized Interdependence: How Global Economic Networks Shape State Coercion." *International Security* 44: 42-79.
- Winecoff, William Kindred. 2020. "'The Persistent Myth of Lost Hegemony,' Revisited: Structural Power as a Complex Network Phenomenon." *European Journal of International Relations* 26: 209-52.
- Lavery, Scott, and Davide Schmid. 2021. "European Integration and the New Global Disorder*." *JCMS: Journal of Common Market Studies* 59: 1322-38.
- Helleiner, Eric. 2021. "The Return of National Self-Sufficiency? Excavating Autarkic Thought in a De-Globalizing Era." *International Studies Review* 23: 933-57.
- Mutz, Diana C. 2018. "Status Threat, Not Economic Hardship, Explains the 2016 Presidential Vote." *Proceedings of the National Academy of Sciences* 115: E4330-E39.

Week 9 (10/19) Political regimes

- López-Córdova, J. Ernesto, and Christopher M. Meissner. 2011. "The Impact of International Trade on Democracy: A Long-Run Perspective." *World Politics* 60: 539-75.
- Freeman, John R., and Dennis P. Quinn. 2012. "The Economic Origins of Democracy Reconsidered." *American Political Science Review* 106: 58-80.
- Chang, Eric C. C., and Wen-Chin Wu. 2016. "Preferential Trade Agreements, Income Inequality, and Authoritarian Survival." *Political Research Quarterly* 69: 281-94.
- Stein, Arthur A. 2016. "The Great Trilemma: Are Globalization, Democracy, and Sovereignty Compatible?". *International Theory* 8: 297-340.

- Bárcena, Alicia, and Gabriel Porcile. 2021. "Globalization, International Asymmetries and Democracy: A Structuralist Perspective." *Oxford Development Studies*: 1-16.
- Anheier, Helmut, and Alexandru Filip. 2021. "The Rodrik Trilemma and the Dahrendorf Quandary: An Empirical Assessment." *Global Perspectives* 2.

Week 10 (10/26) Policy diffusion and convergence

- Drezner, Daniel W. 2005. "Globalization, Harmonization, and Competition: The Different Pathways to Policy Convergence." *Journal of European Public Policy* 12: 841-59.
- Bodea, Cristina, and Raymond Hicks. 2015. "International Finance and Central Bank Independence: Institutional Diffusion and the Flow and Cost of Capital." *The Journal of Politics* 77: 268-84.
- López-Cariboni, Santiago, and Xun Cao. 2015. "Import Competition and Policy Diffusion." *Politics & Society* 43: 471-502.
- Genovese, Federica, Florian G. Kern, and Christian Martin. 2017. "Policy Alteration: Rethinking Diffusion Processes When Policies Have Alternatives." *International Studies Quarterly* 61: 236-52.
- Malesky, Edmund J., and Layna Mosley. 2018. "Chains of Love? Global Production and the Firm-Level Diffusion of Labor Standards." *American Journal of Political Science* 62: 712-28.
- Djelic, Marie-Laure, and Sigrid Quack. 2018. "Globalization and Business Regulation." *Annual Review of Sociology* 44: 123-43.

Week 11 (11/02) Growth, income, and inequality

- Milanovic, Branko. 2005. "Can We Discern the Effect of Globalization on Income Distribution? Evidence from Household Surveys." *The World Bank Economic Review* 19: 21-44.
- Dreher, Axel, and Noel Gaston. 2008. "Has Globalization Increased Inequality?". *Review of International Economics* 16: 516-36.
- Lehmann, Sibylle H., and Kevin H. O'Rourke. 2011. "The Structure of Protection and Growth in the Late Nineteenth Century." *The Review of Economics and Statistics* 93: 606-16.
- Grossman, Gene M., and Elhanan Helpman. 2015. "Globalization and Growth." *American Economic Review* 105: 100-04
- Rudra, Nita, and Jennifer Tobin. 2017. "When Does Globalization Help the Poor?". *Annual Review of Political Science* 20: 287-307.
- Lang, Valentin and Mendes Tavares, Marina. 2018. The Distribution of Gains from Globalization. IMF Working Paper No. 18/54, Available at SSRN: <https://ssrn.com/abstract=3157017>

Week 12 (11/09) Electoral consequences

- Hellwig, Timothy. 2008. "Globalization, Policy Constraints, and Vote Choice." *The Journal of Politics* 70: 1128-41.
- Guisinger, Alexandra. 2009. "Determining Trade Policy: Do Voters Hold Politicians Accountable?". *International Organization* 63: 533-57.
- Hernández, Enrique, and Hanspeter Kriesi. 2016. "The Electoral Consequences of the Financial and Economic Crisis in Europe." *European Journal of Political Research* 55: 203-24.
- Farrell, Henry, and Abraham Newman. 2017. "Brexit, Voice and Loyalty: Rethinking Electoral Politics in an Age of Interdependence." *Review of International Political Economy* 24: 232-47.
- Jensen, J. Bradford, Dennis P. Quinn, and Stephen Weymouth. 2017. "Winners and Losers in International Trade: The Effects on US Presidential Voting." *International Organization* 71: 423-57.

Rommel, Tobias, and Stefanie Walter. 2017. "The Electoral Consequences of Offshoring: How the Globalization of Production Shapes Party Preferences." *Comparative Political Studies* 51: 621-58.

Week 13 (11/16) Government responses

- Burgoon, Brian. 2009. "Globalization and Backlash: Polayni's Revenge?". *Review of International Political Economy* 16: 145-77.
- Iversen, Torben, and Thomas R. Cusack. 2011. "The Causes of Welfare State Expansion: Deindustrialization or Globalization?". *World Politics* 52: 313-49.
- Wibbels, Erik, and John S. Ahlquist. 2011. "Development, Trade, and Social Insurance." *International Studies Quarterly* 55: 125-49.
- Marshall, John, and Stephen D. Fisher. 2014. "Compensation or Constraint? How Different Dimensions of Economic Globalization Affect Government Spending and Electoral Turnout." *British Journal of Political Science* 45: 353-89.
- Nooruddin, Irfan, and Nita Rudra. 2014. "Are Developing Countries Really Defying the Embedded Liberalism Compact?". *World Politics* 66: 603-40.
- Kim, Sung Eun, and Krzysztof J. Pelc. 2021. "The Politics of Trade Adjustment Versus Trade Protection." *Comparative Political Studies* 54: 2354-81.

11/23 Thanksgiving Holiday No Class

Week 14 (11/30) Globalization backlash

- Colantone, Italo, and Piero Stanig. 2018. "Global Competition and Brexit." *American Political Science Review* 112: 201-18.
- Rodrik, Dani. 2018. "Populism and the Economics of Globalization." *Journal of International Business Policy* 1: 12-33.
- Goldstein, Judith, and Robert Gulotty. 2019. "The Globalisation Crisis: Populism and the Rise of an Anti-Trade Coalition." *European Review of International Studies* 6: 57-83.
- Rudra, Nita, Irfan Nooruddin, and Niccolò W. Bonifai. 2021. "Globalization Backlash in Developing Countries: Broadening the Research Agenda." *Comparative Political Studies* 54: 2416-41.
- Milner, Helen V. 2021. "Voting for Populism in Europe: Globalization, Technological Change, and the Extreme Right." *Comparative Political Studies* 54: 2286-320.
- Walter, Stefanie 2021. "The Backlash against Globalization." *Annual Review of Political Science* Forthcoming.

Week 15 (12/07) The nation-state

- Hirst, Paul, and Grahame Thompson. 1995. "Globalization and the Future of the Nation State." *Economy and Society* 24: 408-42.
- Mann, Michael. 1997. "Has Globalization Ended the Rise and Rise of the Nation-State?". *Review of International Political Economy* 4: 472-96.
- Gritsch, Maria. 2005. "The Nation-State and Economic Globalization: Soft Geo-Politics and Increased State Autonomy?". *Review of International Political Economy* 12: 1-25.
- McNamara, Kathleen R., and Abraham L. Newman. 2020. "The Big Reveal: Covid-19 and Globalization's Great Transformations." *International Organization* 74: E59-E77.
- Paris, Roland. 2020. "The Right to Dominate: How Old Ideas About Sovereignty Pose New Challenges for World Order." *International Organization* 74: 453-89.

[University Policies and Guidelines](#)

Students Requiring Accommodations

Students with disabilities who experience learning barriers and would like to request academic accommodations should connect with the [Disability Resource Center](#). It is important for students to share their accommodation letter with their instructor and discuss their access needs, as early as possible in the semester.

Course Evaluation

Students are expected to provide professional and respectful feedback on the quality of instruction in this course by completing course evaluations online via GatorEvals. [Click here for guidance on how to give feedback in a professional and respectful manner](#). Students will be notified when the evaluation period opens, and can complete evaluations through the email they receive from GatorEvals, in their Canvas course menu under GatorEvals, or via ufl.bluera.com/ufl/. [Summaries of course evaluation results are available to students here](#).

University Honesty Policy

UF students are bound by The Honor Pledge which states, “We, the members of the University of Florida community, pledge to hold ourselves and our peers to the highest standards of honor and integrity by abiding by the Honor Code. On all work submitted for credit by students at the University of Florida, the following pledge is either required or implied: “On my honor, I have neither given nor received unauthorized aid in doing this assignment.” [The Honor Code](#) specifies a number of behaviors that are in violation of this code and the possible sanctions. Furthermore, you are obligated to report any condition that facilitates academic misconduct to appropriate personnel. If you have any questions or concerns, please consult with the instructor or TAs in this class.

Software Use

All faculty, staff, and students of the University are required and expected to obey the laws and legal agreements governing software use. Failure to do so can lead to monetary damages and/or criminal penalties for the individual violator. Because such violations are also against University policies and rules, disciplinary action will be taken as appropriate. We, the members of the University of Florida community, pledge to uphold ourselves and our peers to the highest standards of honesty and integrity.

Student Privacy

There are federal laws protecting your privacy with regards to grades earned in courses and on individual assignments. For more information, please see the [Notification to Students of FERPA Rights](#).

Campus Resources:

Health and Wellness

U Matter, We Care:

If you or a friend is in distress, please contact umatter@ufl.edu or 352 392-1575 so that a team member can reach out to the student.

Counseling and Wellness Center: counseling.ufl.edu/cwc, and 392-1575; and the University Police Department: 392-1111 or 9-1-1 for emergencies.

Sexual Assault Recovery Services (SARS)

Student Health Care Center, 392-1161.

University Police Department at 392-1111 (or 9-1-1 for emergencies), or police.ufl.edu.

Academic Resources

E-learning technical support, 352-392-4357 (select option 2) or e-mail to Learning-support@ufl.edu.

Career Resource Center, Reitz Union, 392-1601. Career assistance and counseling.

Library Support, Various ways to receive assistance with respect to using the libraries or finding resources.

Teaching Center, Broward Hall, 392-2010 or 392-6420. General study skills and tutoring.

Writing Studio, 302 Tigert Hall, 846-1138. Help brainstorming, formatting, and writing papers.

Student Complaints Campus

On-Line Students Complaints